

6 Great Reasons to Attend Greater & Greener 2022!

1

ADDRESS THE SERIOUS ISSUES FACING PARKS & CITIES

At *Greater & Greener*, we tackle the role of parks in solving some of our most challenging issues, such as racial justice, building an inclusive workforce, driving an equitable economic recovery, and leveraging parks and public spaces to connect people and create stronger, more resilient communities.

2

INVEST IN YOUR ORGANIZATION & STAFF

Bringing your team to *Greater & Greener* is one way you can invest in their growth and development, thank them, and show that they matter. They'll find sessions featuring replicable models and recommendations from some of the most innovative leaders in parks and recreation. We offer also continuing education and professional development opportunities to help maintain licenses and grow in knowledge.

3

ENGAGE THROUGH INTERACTIVE LEARNING

Through a unique blend of outdoor and mobile workshops, deep-dive sessions and innovation rounds, *Greater & Greener* will explore success stories and innovative strategies that you can tailor to your own needs and immediately implement in your own work.

4

EXPERIENCE THE PHILADELPHIA PARKS STORY

At *Greater & Greener*, we offer the chance to go behind-the-scenes on expert-led tours and workshops highlighting Philadelphia's unique park and recreation systems. We'll explore its repurposed and revitalized civic spaces, infrastructure and design, innovative public-private partnerships, technology, funding, and programming.

5

MEET URBAN PARK LEADERS

Greater & Greener provides valuable informal networking opportunities with urban park leaders from across the country and around the world through weekend tours, mobile workshops, curated peer-to-peer sessions, receptions, and other special events.

6

CPA MEMBER & EARLY-BIRD DISCOUNTS

- \$50 off each registration when your organization registers five or more people during early bird registration.
- Significant savings for early-bird registrants.
- CPA members can bring more staff this year at the same great member rates.

NOT YET A CPA MEMBER? THERE'S NEVER BEEN A BETTER TIME TO JOIN.

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