

GREATER & GREENER 2019

EXPLORING NATURAL CONNECTIONS

JULY 20-24, 2019 DENVER, COLORADO

PRESENTED BY CITY PARKS ALLIANCE

GREATER & GREENER is the leading international conference for urban park leaders, city planning and design professionals, public officials, advocates, funders, and innovators to explore the issues, challenges, and opportunities facing today's urban parks.

WHO ATTENDS:

City, State, and National Park Agency Leaders • Nonprofit Organizations • Mayors and Public Officials • Landscape and Design Professionals • Green Infrastructure and Sustainable Development Consultants • City Planners • Grantmakers • Real Estate Developers • Community Health and Development Organizations • Downtown Business Organizations • Neighborhood Advocates

BY THE NUMBERS:

- 1000+ Attendees
- 200+ Cities Represented
- 100+ Sessions, Tours, Field Trips and Events

PREVIOUS SPONSORS INCLUDE:

AECOM • Aramark • Bartlett Tree Experts • Bloomberg, LP • Boston Properties • The Colorado Health Foundation • ConEdison • FedEx • The Heinz Endowments • Blue Cross and Blue Shield of Minnesota • HR&A Advisors • Robert Wood Johnson Foundation • Kaiser Permanente • Knight Foundation • Landscape Structures • Lennar Urban • MetLife Foundation • Minnesota Vikings • National Park Service • PG&E • PlayCore/GameTime • REI • Rockefeller Foundation • The Speedwell Foundation • SWA Group • TD Bank • The Toro Company • Yardi



Volunteers pause for a picture during the 2017 Greater & Greener Volunteer Service Day. Service Day Lead Sponsor: Landscape Structures.

GREATER & GREENER PROGRAM TRACKS:

Equity – principles and tactics for building equity in park funding, workforce, and user engagement.

Funding – new approaches for park development and maintenance including business improvement districts, tax levies, and cross-agency partnerships.

Urban Greening and Biodiversity – strategies for developing, stewarding, and measuring efforts, with a focus on building biodiversity and resilience.

Parks as Infrastructure – strategies for funding, building, and managing parks for water management, transportation, and connectivity.

Activating Urban Parks through Recreation – promoting active, healthy lifestyles, boosting activation through programming and design, and making urban cores more livable and family-friendly.

City Park Essentials – our popular, interactive “How To” track with strategies to establish, grow, and sustain multi-sector partnerships.

CONFERENCE PRESENTER



HOST CITY LEAD PARTNER



RESERVE YOUR SPOT!

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greenergreen.org

Sponsorship Opportunities & Benefits	\$200,000 Presenting	\$100,000 Platinum	\$50,000 Gold	\$25,000 Silver	\$10,000 Bronze	\$5,000 Partner
Presenting Sponsor Exclusive recognition benefits and co-branding; custom sponsorship package of selected events						
Opening Reception Sponsor Exclusive recognition signage at opening and opportunity to make welcome remarks						
Custom Sponsorship Package Exclusive recognition opportunities for package of selected events						
Closing Reception Sponsor Exclusive recognition and opportunity for remarks during closing event			SOLD			
Keynote Day 1 or Keynote/Plenary Day 2 Sponsor Recognition during full session and opportunity for remarks						
Program Track Sponsor Exclusive recognition in selected track signage, presentation materials, and marketing—6 available				5 AVAIL.		
Happy Hour Reception Sponsor Recognition signage and opportunity for remarks during Monday evening exhibit hall event				SOLD		
Mayors Forum Plenary Recognition and welcome remarks preceding plenary panel discussion with mayors				SOLD		
International Forum Sponsor Recognition at special session of international programming						
Volunteer Service Day Lead or Supporting Sponsor Recognition and speaking opportunity at event; logo on event t-shirt				LEAD: SOLD	SUPPORTING: 1 AVAIL.	
Scholarship Sponsor Support local, national, and international participation at <i>Greater & Greener</i> --custom programs available						
Mobile App Sponsor Featured recognition on app used by attendees before and during the conference					SOLD	
Weekend Tour Sponsor Day 1 or Day 2 Sponsor dynamic park tours showcasing Denver's finest outdoor experiences					2 AVAIL.	
Peer-to-Peer Sessions Sponsor Recognition signage at topical networking sessions held during the conference						
Young Leader Registration Sponsor Enable reduced registration for young professionals to attend <i>Greater & Greener</i>						
Ice Cream Social Sponsor Recognition signage during popular afternoon ice cream break in exhibit hall					SOLD	
Name Badge Sponsor Your company logo prominently displayed on all attendee badges					SOLD	
Exclusive recognition signage onsite						
Exclusive e-blast recognition to 7,000+ urban parks network						
Exclusive Twitter/Facebook recognition announcement						
Recognition in conference marketing materials						
Logo featured on conference tote bag issued to all attendees						
Company item added to tote bag issued to all attendees						
Website homepage recognition						
Logo placement on digital and pop-up conference signage						
Logo placement in Greater & Greener e-communications						
Recognition on website sponsors page						
Recognition in City Parks View e-newsletter						
Tickets to sponsors-only VIP reception	8	6	4	2	2	2
Complimentary registration and tickets to special events	8	6	4	2	1	
Recognition in conference program	Full Page	Full Page	Half Page	Logo	Logo	Name
Discount on exhibit space	100%	100%	50%	25%	10%	10%
15% discount on up to 10 additional conference registrations						